Description: Description: Logo - S&S + Impossible

# RADIO: :25/5

# CLIENT: DNV REG

**CAMPAIGN: Dear Sports Fans**

**TITLE: 2022/DNV/Dear Sports Fans/NP/2505**

**JOB #: 413DNVREGR21958**

**ISCI CODE: TYGD2173**

FINAL 8/25/2022

VO:

Dear Sports Fans,

At Toyota, it’s always been our goal to be champions.

And you’re the reason we keep winning.

You made the RAV4 the best-selling compact SUV in the country.

You made the Camry the best-selling midsize sedan in the nation.

Thanks for being part of our team.

**DEAL: (:05)**

Visit Toyota.com to learn more.

Toyota. Let’s go places.

**DISCL:**

The RAV4 claim is based on manufacturer estimates, calendar year 2017-2021 sales. The Camry claim is based on manufacturer estimates calendar year 2002-2021 sales, includes Camry Solara.